

The following is a sampling of posts I wrote for [Envision Therapeutic Horsemanship's LinkedIn Company page](#).

I managed their LinkedIn social media between November 2015 and November 2016. During that time:

- I created dozens of customized images to promote the company, using their style guide to match company branding.
- I contributed over one hundred posts, covering topics such as:
 - Holidays & National/International Observances
 - Company Events
 - History
 - Health
 - Fundraising.
- Company page followers increased by about 35%.

To get additional samples of my social media management for a small business, visit me on [Twitter!](#)

Envision Therapeutic Horsemanship Inc Don your finest attire and journey with Envision Therapeutic Horsemanship to the days of knights and ladies! Revel at a Tuscan-style villa with views of stunning Paradise Valley. Enjoy a feast fit for a king and his court as you partake of Envision's 2016 Fall Charity Fête, Renaissance Reins. Reserve your place at the banquet now - and consider sponsoring a table for the enjoyment of your family, friends, and colleagues. We look forward to seeing you on October 22nd!



Renaissance Reins

ow.ly · Envision Therapeutic Horsemanship, Inc. is pleased to announce our Renaissance Reins Fall 2016 celebration and fundraiser. This exciting event, which raises funds to enable Envision to expand its reach to help more people in our community, will be held ...

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Envision Therapeutic Horsemanship Inc Some of our horses' behavior relates directly to their special combination of monocular and binocular vision. August is National Eye Exam Month - the perfect opportunity to learn a little more about how our equine companions see the world.



Horse Vision – Interesting Facts that Affect Horse Behaviour - Online Horse College

ow.ly · Learn how horses perceive the world visually with this article from OnlineHorseCollege.com.

Like (1) · Comment · Share · 2 months ago

Envision Therapeutic Horsemanship Inc August is Spinal Muscular Atrophy (SMA) Awareness Month. SMA damages and kills nerve cells in the spinal cord, causing difficulty with essential life functions such as breathing and swallowing. It also interferes with walking and other basic movement. Equine-assisted activities and therapy can help children with SMA. Studies such as this one from Pediatric Physical Therapy show that these activities not only build confidence and enhance positive emotions, but they also seem to increase muscle flexibility, core strength, and balance. These benefits can improve the quality of life for children with SMA.



Perceptions of Equine-Assisted Activities and Therapies by P... : Pediatric Physical Therapy

ow.ly · Purpose: To identify the physical and psychosocial effects of equine-assisted activities and therapies (EAATs) on children with spinal muscular atrophy (SMA) from the perspective of the children and their parents. Methods: The families of all eligible ...

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Envision Therapeutic Horsemanship Inc The French Cavalry is a highlight of the pageantry during today's observance of Bastille Day. Parades along the Champs-Élysées in Paris celebrate "liberté, égalité, fraternité" (freedom, equality, and brotherhood) in France. Take a look behind the scenes as the French Cavalry prepares for this important annual event.



France's horse cavalry prepares for Bastille Day celebrations

ow.ly · Bastille Day on the Champs Elysees is all about fanfare, uniforms and... the horse cavalry regiment. For the last horsemen of the French military, July 14th ...

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Envision Therapeutic Horsemanship Inc As we remember those who have served in our armed forces during Military Appreciation Month, we also remember the horses who have served with them. Horses have been an important part of military history for many years. Whether working in the cavalry, artillery, supply, ambulance, or signal corps, millions of horses have served throughout the world. One such horse is Sergeant Reckless, an honored member of the United States Marine Corps. These horses are kin to the horses who serve after the war is over - like the horses at Envision, who provide equine-assisted therapeutic activities for current and former members of the military.



Sgt Reckless

ow.ly · The story of Reckless is not only remarkable - it is unusual. And once you learn about her, you will see why the Marine Corps not only fell in love with her - but honored her and promoted her every chance they got.

Like (1) · Comment · Share · 5 months ago

Amy Cook

Add a comment...

Envision Therapeutic Horsemanship Inc The Arizona National Guard's Eggstravanga this past Saturday was a huge success! Over 200 people attended this family fun and resource day. Envision was very pleased to have participated—and thrilled to bring Tinker Toy and Kisses, two of our miniature horses (and certified Pet Partners). Kids and adults alike enjoyed interacting with our minis. We cannot thank our volunteers and supporters enough for helping us reach out to the military families of the Valley! We are so honored to serve active, reserve, and veteran service members and their families.

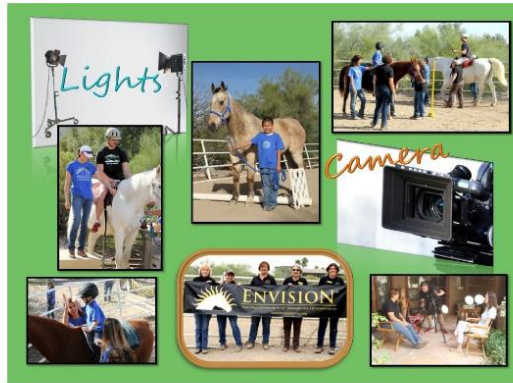


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Maricela Reed

Add a comment...

Envision Therapeutic Horsemanship Inc Enjoy these stills from our video shoot last weekend. Lights, Camera, Envision!



Like (1) • Comment (1) • Share • 7 months ago

Envision Therapeutic Horsemanship Inc

Envision Therapeutic Horsemanship Inc Our thanks to our Envision family of clients, volunteers, staff and referring partners who so generously shared their stories and what Envision does so that horses can provide hope and healing to others.
7 months ago

Add a comment...

Envision Therapeutic Horsemanship Inc Thank you to all the clients, supporters and volunteers who participated in our video shoot this past weekend. We appreciate all the time you shared with us, so that we can share with others the wonderful Envision story of horses helping people. We'll be posting a "sneak peak" from the video shoot very soon—stay tuned!



Like • Comment • Share • 7 months ago

Envision Therapeutic Horsemanship Inc Thanks to all who came out this past Saturday to support Envision at the G1GABLAST 5K Fun Run! The weather was picture-perfect, and the hot air balloon ascensions at the Out West Balloon Fest were an exquisitely colorful backdrop to the run. We are so grateful to all those who ran for Envision at this Cox Charities event.



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Envision Therapeutic Horsemanship Inc What has long been known by horse lovers is now confirmed by science: Horses are able to correctly interpret human facial expressions as positive or negative. Moreover, horses have the ability to do so even from photographs of people. The heart rates of horses in the study rapidly increased when the horses were looking at pictures of angry humans. Horses also display complex facial expressions reflecting their own moods.



Horses can recognise human emotion, new study shows

ow.ly • Psychologists have shown for the first time that horses are able to distinguish between positive and negative human facial expressions

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Envision Therapeutic Horsemanship Inc We're happy to report that the premier of Camp Kangaroo in Arizona was a positive, healing experience for the 38 children who attended. Envision led the equine-assisted therapeutic activities on Sunday, February 14th. The additional horses and staff from Kachina's Place were instrumental in making our session possible. We would like to thank Seasons Hospice Foundation, who sponsored and coordinated this event for the benefit of bereaved children (ages 5-17). We would also like to thank the staff and volunteers who gave their time and talents during the months of hard work spent preparing for this event. We are already looking forward to Camp Kangaroo 2017!



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[Todd McDonald, Tracey Swift, ARM, CMRS, GREEN +2](#)

Add a comment...

Envision Therapeutic Horsemanship Inc The equine therapy Envision offers can benefit so many. This article clearly explains the different types of equine therapy and their myriad uses. It also explores facets of the bond between people and horses, and how our relationships with horses teach us many life-enhancing skills.



What is Equine Therapy? Exploring Benefits of Human-Horse Relationships

[ow.ly](#) • Many people find recreational horseback riding pleasurable and relaxing. However, many individuals are unaware that there's a therapeutic form of horseba

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[Kerstin Kapitzke](#)

Add a comment...

Envision Therapeutic Horsemanship Inc Living with autism presents special emotional, mental, and physical challenges. Envision provides equine-assisted therapy for our clients with autism conditions, including Asperger's Syndrome. This article details the symptoms of autism, and explains the many ways therapeutic horsemanship benefits children on the autism spectrum.



Equine Therapy for Autistic and Asperger's Syndrome Kids | Aspen Education Programs

[ow.ly](#) • Autism is a developmental disorder that affects the development of the brain, particularly in the areas of communication and social interaction. Symptoms can develop from 18-24 months for "classic autism." When a child's development is...

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 Kerstin Kapitzke

Add a comment...

Envision Therapeutic Horsemanship Inc With the aging of the Baby Boomers, an increasing number of early-onset dementia cases are being diagnosed. The shock of the diagnosis soon brings a sense of isolation and futility, which therapy horses may help to counteract. Medical and mental health professionals especially may be interested in a pilot study recently undertaken at Stanford University's Red Barn. Dementia patients and their caregivers attended series of workshops, interacting with horses in a therapeutic environment. Some participants have indicated that the workshops were positive experiences. Their interactions with the horses helped them overcome fear, regain confidence, and better cope with stress.



Pilot project tests equine therapy for people with early-onset dementia

[paloaltoonline.com](#) • Can horses teach people with early-stage dementia useful lessons about how to cope with their disease? That's the question behind a pilot project at Stanford University's Red Barn.

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Envision Therapeutic Horsemanship Inc Envision's Executive Director, Lisa Péwé, was recently interviewed by Mediation Talk's Diann Wilson on KFNX. They discussed how equine-assisted learning can help people build trust and resolve difficult emotions. Lisa shared several stories highlighting how horses mirror our emotions, providing instantaneous feedback to make us more self-aware—and more capable of understanding and managing our emotional lives. This is a fascinating topic for animal lovers and mental health professionals alike. If you missed this intriguing interview, you can still listen to it at any time on Envision's website!



RADIO INTERVIEW - EnvisionTherapy.org

[ow.ly](#) • Envision Therapeutic Horsemanship Executive Director Lisa Pewe (left) and Mediation Talk host Diann Wilson (right) Mediation Talk Radio Host Diann Wilson features Equine Facilitated Learning with Guest Lisa Pewe of Envision Therapeutic Horsemanship on K...

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